

OcularIP

Optimize everything better!

OcularIP R7 Saves Millions & Wins Business!

R7 advances OcularIP's analytics intelligence fortifying its position as the best in availability calculations. Plus, the optimized availability calculations are integrated in our customer-facing Business Service Portal, ensuring your clients see your true, best network performance.

T-Mobile Optimization for Site Availability and Reporting

Key Benefit: Reduced Penalties to T-Mobile!

OcularIP's boosted analytics provides optimal results for true site and market performance service levels.

Refute T-Mobile Reports

T-Mobile's supplied report issues:

1. Invalid calculations
2. PMR test data discrepancies
3. Not accurate extenuating events
4. Wrong EVC, Site and Market "Fails"

OcularIP Solution answers:

True calculations per MSA definitions
Irrevocable Data & Information
Automated tickets/micro exclusions
Multi-Level Site & Market Availability

OcularIP Support includes custom variances for T-Mo:

Carrier Specific Site Analytics

5 flexible user-defined periods
Graduated scale periods
Site = Composite multi-circuit metrics

Carrier Market-Based Analytics

Your specific SLAs for markets
Track market performance based
Number of sites or % of sites

Compliant T-Mobile Report Formatting

Match your report with T-Mobile's provided report. EVC by EVC by site. Identify T-Mo discrepancies and provide supporting documentation. Track performance during the month to identify areas of focus and potential issues prior to becoming failures in T-Mobile report.

Downtime Report: means better Impact Analysis

Increase efficiency and identify unseen exclusions.

Improve business & reporting workflow with efficient impact analysis. Single source report identifies exclusions not feasible manually.

"This will save hours, if not days, of time." - NOANET





POWERED BY **OcularIP**

Stop the race to \$0.

"Our new customer portal, CNI Insights (powered by BSP), delivers on our commitment to elevating the customer experience." - Ryan Bailey, CEO, CNI

Your Business Services Portal Service Offerings:

Standard	Premier	Platinum
Use with Basic Customers	Use with Healthcare + Financial Customers	Use with Premium Customers
<ul style="list-style-type: none">Optimized SLA ReportingCustom ReportingHistorical AccessService Requests	<ul style="list-style-type: none">Optimized SLA ReportingCustom ReportingHistorical AccessService RequestsInteractive Graphing	<ul style="list-style-type: none">Optimized SLA ReportingCustom ReportingHistorical AccessService RequestsInteractive GraphingGeo MappingCircle Visualizations
\$10 <small>per month</small>	\$25 <small>per month</small>	\$50 <small>per month</small>
Get	Get	Get

A screenshot of the OcularIP dashboard interface. It features a dark blue header with the OcularIP logo. Below the header, there are several data cards with circular progress indicators and numerical values. A large map is displayed in the center, showing a network of green lines connecting various locations. To the right of the map, there is a vertical list of data points or service requests.

Business Services Portal's PGA unique value

- Protect current accounts vs competition
- Grow revenue from accounts - ARPU
- Acquire new accounts – differentiate your services

Don't discount your service.

Differentiate it!

Increase margins and shorten the sales cycle with BSP! As Ben Edmond, CEO of Connectbase stated: *"If you're a seller out there, you want to position your platform, your capital investment, and your network services differently from the other alternatives."*

"BSP is a competitive differentiator for us! It has become the focus of our customer retention and growth program." - National Carrier Product Manager